

Notice on the Issuance of the Measures for Supporting the Development of the Cultural Tourism Industry in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin

Bureaus of the Executive Committee:

The Measures for Supporting the Development of the Cultural Tourism Industry in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin have been deliberated and approved at the meeting of the Executive Committee of the Cooperation Zone, and are hereby issued to you. Please implement them carefully. If you encounter any problems during the implementation, please report them directly to the Economic Development Bureau of the Cooperation Zone.

Economic Development Bureau of the Guangdong-Macao In-Depth Cooperation
Zone in Hengqin
August 14, 2023

Regulatory Document No. 3/2023 of the Economic Development Bureau

Measures for Supporting the Development of the Cultural Tourism Industry in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin

Article 1

Purpose

In order to implement the Outline of the Plan for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area, the Master Plan of the Development of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin, and the Plan for the Building of the Hengqin International Leisure and Tourism Island, support the building of Macao as a world tourism and leisure center, and promote the high-quality development of the cultural tourism industry in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin (hereinafter referred to as the Cooperation Zone), these Measures have been formulated in accordance with the work arrangements under the 14th Five-Year Plan for the Development of Culture and Tourism in Guangdong Province and the Three-Year Action Plan for Promoting the High-quality Development of the Cultural Tourism Industry in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin (2023-2025), and in light of the actual situation of the Cooperation Zone.

Article 2

Definitions

For the purposes of these Measures, the following terms shall have the following meanings:

(1) "National 5A, 4A and 3A level tourist attractions" means tourist attractions that have been rated 5A, 4A and 3A in terms of quality by the National Tourist Attraction Quality Rating Committee and tourist attraction quality rating agencies entrusted by it;

(2) "National-level tourist resorts and provincial-level tourist resorts" means tourist resorts that have been identified by national and provincial cultural and tourism departments as meeting the relevant requirements of the national standard Classification of Tourist Resorts by Ratings (GB/T26358);

(3) "Five-star and four-star tourist hotels (star-rated hotels)" means tourist hotels (star-rated hotels) that have been rated five stars and four stars by the National Tourist Hotel Star Rating Committee;

(4) "National Class A and Class B tourist homestays" means tourist homestays that have been rated as Class A and Class B by the National Technical Committee for Tourism Standardization;

(5) "National Class 5C and Class 4C self-drive car and recreational vehicle campsites" means self-drive car and recreational vehicle campsites that have been rated as Class 5C and Class 4C by the National Self-drive and Recreational Vehicle Campsite Quality Rating Committee;

(6) "'Cross-border one trip, multiple stops' tourist routes" means high-quality tourist routes based on a combination of "Cooperation Zone + Macao" tourist destinations;

(7) "'Quality Tourism Services Accreditation Scheme' awards" means awards presented to merchants in the tourism industry by the Macao Government Tourism Office with the support of the Municipal Affairs Bureau, the Consumer Council, the Macao Institute for Tourism Studies, the Macau Hotel Association, the United Association of Food and Beverage Merchants of Macau, the Association of Macau Small and Medium Enterprises of Catering, the Macau Travel Agency Association, the Travel Industry Council of Macau, and the Association of Macao Tourist Agents;

(8) "Domestic movie theater chains" means movie theater chains in China with more than 50 movie theaters that have been approved by the national administrative department in charge of films;

(9) "CCTV" means CCTV 1-17;

(10) "Provincial satellite TV" means provincial satellite TV in Mainland China, excluding specialized satellite TV, regional satellite TV and prefecture-level satellite TV;

(11) "Well-known domestic and foreign brands" means brands that are representative and leading in the industry and enjoy a high reputation at home and abroad, and in principle, must be included in one of the following lists: the World's Top 500 Brands list and the China's 500 Most Valuable Brands list published by World Brand Lab, the Global Powers of Luxury Goods ranking published by Deloitte, and the Top 500 Chinese Brands list published by TopBrand Union. They shall be

evaluated and identified by an evaluation team organized or a third-party specialized body entrusted by the Economic Development Bureau of the Cooperation Zone;

(12) "Launch" means a key publicity and promotion event where a new product is released or showcased for the first time in the national market by the brand owner or with the authorization of the brand owner;

(13) "Debut" means an event where a variety of products under a brand are exhibited or showcased in the national market by the brand owner or with the authorization of the brand owner;

(14) "Income from principal business" means the income shown in the audited financial statements for the previous year;

(15) "Macao social organizations" means social organizations established by registration with the Identification Services Bureau of the Macao Special Administrative Region;

(16) "National senior and intermediate tour guide certificates" means tour guide grade certificates issued by the National Tour Guide Grading and Assessment Committee;

(17) The terms "more than", "no more than" and "no less than" shall include the given figure.

Article 3

Support brand building by tourism enterprises

Applicant enterprises that have been rated as national 5A, 4A and 3A tourist attractions for the first time after the implementation of these Measures will be given a one-time reward of five million yuan, three million yuan and one million yuan respectively (a tourist attraction that has increased its rating from 3A to 4A after receiving the reward will be given a make-up reward of two million yuan, and a tourist attraction that has increased its rating from 4A to 5A will be given a make-up reward of two million yuan); applicant enterprises that have retained their 5A, 4A and 3A ratings for tourist attractions in an annual review or evaluative review will be given a one-time reward of 300,000 yuan, 200,000 yuan and 100,000 yuan respectively.

Applicant enterprises that have been rated as national-level tourist resorts and provincial-level tourist resorts for the first time after the implementation of these Measures will be given a one-time reward of five million yuan and three million yuan respectively (a tourist resort that has increased its rating from the provincial level to the national level after receiving the reward will be given a make-up reward of two million yuan).

Applicant enterprises that have been rated as five-star and four-star tourist hotels (star-rated hotels) for the first time after the implementation of these Measures will be given a one-time reward of five million yuan and three million yuan respectively (a tourist hotel that has increased its rating from four stars to five stars after receiving the reward will be given a make-up reward of two million yuan).

Applicant enterprises that have been rated as national Class A and Class B tourist homestays for the first time after the implementation of these Measures will be given

a one-time reward of 500,000 yuan and 300,000 yuan respectively (a tourist homestay that has increased its rating from Class B to Class A after receiving the reward will be given a make-up reward of 200,000 yuan).

Applicant enterprises that have been rated as national Class 5C and Class 4C self-drive car and recreational vehicle campsites for the first time after the implementation of these Measures will be given a one-time reward of 600,000 yuan and 450,000 yuan respectively (a self-drive car and recreational vehicle campsite that has increased its rating from 4C to 5C after receiving the reward will be given a make-up reward of 150,000 yuan).

Article 4

Support the development of distinctive cultural tourism products

For enterprises or institutions that create distinctive cultural tourism products that reflect the regional and cultural characteristics of the Cooperation Zone, if the cumulative sales of a single product for the year reach more than one million yuan, after recording and identification by the Economic Development Bureau of the Cooperation Zone, a one-time reward will be given at 5% of the sales, up to a maximum of 100,000 yuan, and the maximum amount of the reward for a single enterprise or institution shall not exceed 300,000 yuan for the year.

The applicant shall file for record (submit photos of the actual product, a copy of the certificate of registration of the word mark and other materials) with the Economic Development Bureau of the Cooperation Zone as required before the sale of the distinctive cultural tourism product.

The applicant must own all the intellectual property rights of the distinctive cultural tourism product or have a seller's permit to sell the product. If all the intellectual property rights or the seller's permit is owned or held by more than one enterprise or institution, the applicant shall submit a power of attorney under which all the co-owners of all the intellectual property rights of the product agree to apply for the reward in the name of the applicant, and the power of attorney shall be legally binding.

Article 5

Support the development of the nighttime consumption economy

For enterprises or institutions that have carried out nighttime catering-themed consumer events such as food festivals, catering carnivals, and beer festivals that lasted more than three consecutive days, after recording and identification by the Economic Development Bureau of the Cooperation Zone, a one-time reward will be given at 50% of the actual investment in the event, up to a maximum of 500,000 yuan. Where an event is to be held for a number of consecutive sessions, from the second session onwards, an additional reward will be given at 10% of the reward for holding the session, and the percentage at which the additional reward is given will be increased by 10% for each additional session. If there is an interruption during the period, the percentage at which the additional reward is given will be reset. The additional reward will be given for a maximum of three consecutive sessions.

For the purposes of this Article, the term "actual investment in the event" means the total amount of expenses actually incurred by the applicant in holding the event, including venue rental fees, supplies and materials expenses, personnel expenses, labor costs, water and electricity charges, and other expenses recognized by the Economic Development Bureau of the Cooperation Zone. The special audit report on the total investment in the event issued by a certified public accounting firm shall be final with respect to the above expenses.

The applicant must file for record (submit written materials such as the application report, the budget, the plan, etc.) with the Economic Development Bureau of the Cooperation Zone as required (at least 30 days in advance) before the event is carried out. For a single event, only one enterprise or institution can apply for the reward. If an event is jointly carried out by two or more enterprises or institutions, in principle, the enterprise or institution that has filed for record with the Economic Development Bureau of the Cooperation Zone before the event is carried out shall apply.

Article 6

Support cooperation in developing high-quality tourist routes

For travel agencies in the Cooperation Zone that have developed "cross-border one trip, multiple stops" tourist routes which include two or more paid tourist attractions in the Cooperation Zone, with each route receiving no less than 5,000 person-times of tourists per year who stay in the Cooperation Zone for at least one night, after recording and identification by the Economic Development Bureau of the Cooperation Zone, a one-time reward will be given at 30% of the value of the tourism contract, and the maximum amount of the reward for a single travel agency shall not exceed 200,000 yuan for the year. If a single route also satisfies the requirement of staying in Macao for two consecutive nights or more, a reward will be given at 40% of the value of the tourism contract, and the maximum amount of the reward for a single travel agency shall not exceed 300,000 yuan for the year.

The applicant shall file for record (submit written materials for the tourist route, etc.) with the Economic Development Bureau of the Cooperation Zone materials for the tourist route for which the reward is applied for in advance as required. For all group tours (person-times), only one travel agency can apply for the reward. Where multiple travel agencies apply for the reward, the travel agency which has actually undertaken the group tour shall receive the reward.

Article 7

Support the settlement of Macao cultural tourism brands in the Cooperation Zone

For enterprises or institutions that have won a "Quality Tourism Services Accreditation Scheme" award, and have registered for the first time in the Cooperation Zone and have operated substantively for at least one year, a one-time brand implementation reward of 100,000 yuan will be given.

The applicant must obtain authorization from the brand owner under the "Quality

Tourism Services Accreditation Scheme" to use the trade name, trademark, logo and other brand information of the brand store.

Article 8

Support tour guides from Hong Kong and Macao in practicing in the Cooperation Zone

After the implementation of these Measures, tour guides and tour leaders from Hong Kong and Macao who have obtained the special certificate for tourism practitioners in Hengqin in accordance with the Regulations of the Zhuhai Special Economic Zone on the Practice of Tourism Practitioners from Hong Kong and Macao in the Hengqin New Area will be given a one-time reward of 3,000 yuan.

For tour guides and tour leaders from Hong Kong and Macao who hold the special certificate for tourism practitioners in Hengqin and practice in the Cooperation Zone, a one-time reward of 20,000 yuan and 30,000 yuan will be given to those who have led tours for at least 30 days but less than 45 days and at least 45 days in the current year, respectively. For the purposes of this paragraph, "practicing in the Cooperation Zone" means that the applicant has signed a labor contract with a travel agency in the Cooperation Zone and is appointed to provide guidance, explanations and related tourism services to tourists in the Cooperation Zone.

If the applicant violates the Tourism Law of the People's Republic of China, the Regulations on the Administration of Tour Guides and/or the Measures for the Administration of Tour Guides after the implementation of these Measures, he/she shall not apply for the reward.

Article 9

Encourage the development of the performing arts industry

For musicals, light and shadow shows and other performing arts products created by enterprises operating tourist attractions (tourist resorts), after recording and identification by the Economic Development Bureau of the Cooperation Zone, a one-time reward will be given at 30% of the actual investment in the show, up to a maximum of 50,000 yuan per show. The same show will be rewarded no more than three times per year, and the same enterprise will be rewarded no more than one million yuan per year.

For the purposes of this Article, the term "actual investment in the show" means the total amount of expenses actually incurred in connection with the show, including venue costs, publicity expenses, labor fees for performers and staff, and other expenses recognized by the Economic Development Bureau of the Cooperation Zone. The special audit report on the total investment in the event issued by a certified public accounting firm shall be final with respect to the above expenses.

The applicant shall file for record (submit written materials such as the name of the show, the play script, the director, the actors, the time at which the shows begins and the length of the show, a brief introduction of the show, the show's budget, etc.) with the Economic Development Bureau of the Cooperation Zone before the show (at least thirty days in advance). For a single show, only one enterprise or institution can

apply for the reward. If a show is jointly carried out by two or more enterprises or institutions, in principle, the enterprise or institution that has filed for record with the Economic Development Bureau of the Cooperation Zone before the show is carried out shall apply.

Article 10

Encourage the development of the film and television industry

For films that touch on themes related to Hengqin and Macao in a positive way or follow the stories of characters in Hengqin and Macao, if they are screened in domestic movie theater chains, after evaluation and identification by the Economic Development Bureau of the Cooperation Zone, the enterprise or institution that is the lead producer will be given a reward of one million yuan; for films that show Hengqin or Macao's city image more than five times, each time for more than five seconds, and include the names of the places where Hengqin or Macao is filmed in the opening or end credits, if they are screened in domestic movie theater chains, after evaluation and identification by the Economic Development Bureau of the Cooperation Zone, the enterprise or institution that is the lead producer will be given a reward of 50,000 yuan for each shot of the city, up to a maximum of 500,000 yuan for each film.

For TV dramas that touch on themes related to Hengqin and Macao in a positive way or follow the stories of characters in Hengqin and Macao, if they are broadcast on CCTV or provincial satellite TV, after evaluation and identification by the Economic Development Bureau of the Cooperation Zone, the enterprise or institution that is the lead producer will be given a reward of one million yuan;

For Internet dramas that touch on themes related to Hengqin and Macao in a positive way or follow the stories of characters in Hengqin and Macao, if they are broadcast on key domestic online platforms such as Youku, iQiyi, Mango TV, Tencent Video, Sohu Video, etc. and rank among the top 10% of online film and television works in the same period in terms of view counts and ratings, after evaluation and identification by the Economic Development Bureau of the Cooperation Zone, the enterprise or institution that is the lead producer will be given a reward of 500,000 yuan; if they rank among the top 11-20%, a reward of 400,000 yuan will be given; if they rank among the top 21-30%, a reward of 200,000 yuan will be given.

For all kinds of documentaries and variety shows filmed in the Cooperation Zone and Macao, if they are broadcast on CCTV or provincial satellite TV, after evaluation and identification by the Economic Development Bureau of the Cooperation Zone, the enterprise or institution that is the lead producer will be given a reward of 500,000 yuan.

Works for which rewards are applied for under this Article shall be evaluated and identified by an evaluation team organized or a third-party specialized body entrusted by the Economic Development Bureau of the Cooperation Zone. Each work will be rewarded only once, and multiple works can be counted cumulatively. Each enterprise or institution can receive a maximum reward of three million yuan per year.

Article 11

Encourage the development of the fashion industry

For enterprises that organize launches or debuts of well-known domestic and foreign brands in the Cooperation Zone, after evaluation and identification by the Economic Development Bureau of the Cooperation Zone, a one-time reward will be given at 50% of the actual investment in the event, up to a maximum of one million yuan.

For the purposes of this Article, the term "actual investment in the event" means the total amount of expenses actually incurred in connection with the event, including venue rental fees, supplies and materials expenses, construction expenses, publicity and promotion expenses, and other expenses recognized by the Economic Development Bureau of the Cooperation Zone. The special audit report on the total investment in the event issued by a certified public accounting firm shall be final with respect to the above expenses.

Events for which rewards are applied for under this Article shall be evaluated and identified by an evaluation team organized or a third-party specialized body entrusted by the Economic Development Bureau of the Cooperation Zone.

Article 12

Encourage the development of health and wellness tourism

For special medical treatment, convalescence and rehabilitation, beauty care and other cultural tourism and health and wellness projects funded and built by enterprises in the Cooperation Zone, enterprises applying for a one-time reward for the first time whose income from principal business is 50 million yuan or more but less than 100 million yuan and 100 million yuan or more for the year will be given a one-time reward of 500,000 yuan and one million yuan respectively (an enterprise that has increased its income from principal business from 50 million yuan or more but less than 100 million yuan to 100 million yuan or more for the year after receiving the reward will be given a make-up reward of 500,000 yuan).

Article 13

Encourage the development of coastal tourism

For yacht tourism, marine sports, low-altitude flights over the sea and other coastal leisure and tourism projects funded and built by enterprises in the Cooperation Zone, enterprises applying for a one-time reward for the first time whose income from principal business is 20 million yuan or more but less than 50 million yuan, 50 million yuan or more but less than 100 million yuan, and 100 million yuan or more for the year will be given a one-time reward of 500,000 yuan, one million yuan, and two million yuan respectively (an enterprise that has increased its income from principal business from 20 million yuan or more but less than 50 million yuan to 50 million yuan or more but less than 100 million yuan for the year after receiving the reward will be given a make-up reward of 500,000 yuan, an enterprise that has increased its income from principal business from 50 million yuan or more but less than 100 million yuan to 100 million yuan or more will be given a make-up reward of one million yuan, and an enterprise that has increased its income from principal business

from 20 million yuan or more but less than 50 million yuan to 100 million yuan or more will be given a make-up reward of 1.5 million yuan).

Article 14

Encourage the development of educational tourism

Enterprises that have been rated as national, provincial and municipal educational tourism (travel or practical education) bases (camps) for the first time after the implementation of these Measures will be given a one-time reward of 500,000 yuan, 200,000 yuan and 100,000 yuan respectively (an enterprise that has increased its rating from the municipal level to the provincial level after receiving the reward will be given a make-up reward of 100,000 yuan, and an enterprise that has increased its rating from the provincial level to the national level will be given a make-up reward of 300,000 yuan).

Article 15

Support cultural tourism exchange events

For cultural tourism forums, cultural tourism promotion and other exchange events organized and carried out jointly by enterprises or institutions and Macao-based social organizations in the Cooperation Zone with Macao-based social organizations accounting for no less than 30% of the participants, after recording and identification by the Economic Development Bureau of the Cooperation Zone, the host or organizer of the event will be given a one-time reward of 50,000 yuan if the total number of participants is 20 or more but less than 50, 100,000 yuan if the total number of participants is 50 or more but less than 100, or 200,000 yuan if the total number of participants is 100 or more.

The applicant shall file for record (submit written materials such as the application report, the budget, the plan, etc.) with the Economic Development Bureau of the Cooperation Zone as required before the activity is carried out (at least 30 days in advance). For a single event, only one enterprise or institution can apply for the reward. If an event is jointly carried out by two or more enterprises or institutions, in principle, the enterprise or institution that has filed for record with the Economic Development Bureau of the Cooperation Zone before the event is carried out shall apply.

Article 16

Optimize the service quality of tourism practitioners

For tourism practitioners who work as full-time tour guides in the Cooperation Zone, a one-time reward of 30,000 yuan will be given to those who have obtained a national senior tour guide certificate after the implementation of these Measures and a one-time reward of 20,000 yuan will be given to those who have obtained a national intermediate tour guide certificate.

Tourism practitioners who have won the first, second and third prizes in national cultural and tourism service skills competitions after the implementation of these Measures will be given a one-time reward of 30,000 yuan, 20,000 yuan and 10,000

yuan respectively; tourism practitioners who have won the first, second and third prizes in provincial cultural and tourism service skills competitions will be given a one-time reward of 20,000 yuan, 10,000 yuan and 8,000 yuan respectively; tourism practitioners who have won the first, second and third prizes in cultural and tourism service skills competitions organized by the Cooperation Zone will be given a one-time reward of 10,000 yuan, 8,000 yuan and 5,000 yuan respectively.

The applicant must sign a full-time labor contract with a duration of more than two years with a tourism enterprise operating substantively in the Cooperation Zone. The labor contract shall still valid before the applicant passes the evaluation, and the applicant shall have a record of paying social security contributions continuously and normally in the Cooperation Zone for more than one year.

If the applicant violates the Tourism Law of the People's Republic of China, the Regulations on the Administration of Tour Guides and/or the Measures for the Administration of Tour Guides after the implementation of these Measures, he/she shall not apply for the reward.

Article 17

Encourage travel agencies to actively expand sources of tourists

Travel agencies applying for a one-time reward for the first time whose income from principal business reaches 100 million yuan or more but less than 150 million yuan, 150 million yuan or more but less than 200 million yuan, and 200 million yuan or more for the year after the implementation of these Measures will be given a one-time reward of 100,000 yuan, 300,000 yuan, and 500,000 yuan respectively (a travel agency that has increased its income from principal business from 100 million yuan or more but less than 150 million yuan to 150 million yuan or more but less than 200 million yuan for the year after receiving the reward will be given a make-up reward of 200,000 yuan, a travel agency that has increased its income from principal business from 150 million yuan or more but less than 200 million yuan to 200 million yuan or more will be given a make-up reward of 200,000 yuan, and a travel agency that has increased its income from principal business from 100 million yuan or more but less than 150 million yuan to 200 million yuan or more will be given a make-up reward of 400,000 yuan).

Travel agencies that organize 30,000 tourists or more but less than 50,000 tourists, 50,000 tourists or more but less than 100,000 tourists, and 100,000 tourists or more to travel to the Cooperation Zone every year, staying in the Cooperation Zone for one night or more and visiting more than one paid tourist attraction will be given a one-time reward of 50,000 yuan, 100,000 yuan and 200,000 yuan respectively; travel agencies that receive more than 5,000 foreign tourists whose trips include one or more overnight stays (including those from Hong Kong, Macao and Taiwan) every year will be given an additional one-time reward of 100,000 yuan.

Article 18

Application requirements

If the applicant is an enterprise, it must comply with the conditions for

substantive operation as stipulated in the regulatory document No. 2/2023 of the Executive Committee "Rules for Determining the Substantive Operation of Enterprises in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin". This standard shall apply mutis mutandis to social organizations or private non-enterprise units.

If the applicant is an individual, the relevant provisions shall apply.

An applicant shall not apply for the relevant rewards and subsidies under these Measures if he/she/it falls under any of the following circumstances in the year of application or the preceding year:

(1) He/she/it is included in the list of judgment defaulters on the "Credit China" platform;

(2) He/she/it receives an administrative penalty in business activities for violating any law, regulation or rule related to work safety, market regulation, the ecological environment, fire safety, taxation or any other aspect, and the matter that resulted in the administrative penalty is included in the scope of application of hearings under the Measures of Guangdong Province for the Implementation of Administrative Penalties Hearing Procedures.

Article 19

Application process

The general application process is as follows:

(1) Application: The Economic Development Bureau of the Cooperation Zone issues guidelines for application for support funds every year, and organizes the relevant units to carry out work on application for funds according to the actual situation. The applicant fills in the application form and submits the required application materials according to the requirements of these Measures and the relevant application guidelines;

(2) Acceptance. The Economic Development Bureau of the Cooperation Zone shall conduct a preliminary review of the application materials, and if the application does not meet the acceptance criteria, it shall not be accepted; if the application is incomplete, the applicant will be given a one-time notification informing it as to what additional materials are required to complete the application, and the applicant must provide the additional materials within the specified time; if the application meets the acceptance criteria and is complete, it shall be accepted.

(3) Evaluation. The Economic Development Bureau of the Cooperation Zone shall organize an evaluation team or entrust a third-party specialized body to evaluate the authenticity and validity of the application materials, and draw a conclusion based on the on-site inspection;

(4) Funding approval. The Economic Development Bureau of the Cooperation Zone shall determine a funding support plan based on the conclusion of the review;

(5) Publicity. The Economic Development Bureau of the Cooperation Zone shall publicize the list of support recipients and amounts on the official website of the Cooperation Zone for seven working days;

(6) Disbursement of funds. If there is no objection during the publicity period or

if the objection is not established after investigation, the Economic Development Bureau of the Cooperation Zone shall disburse funds as required.

If there are special requirements for the application process in individual provisions, the corresponding standards shall be implemented.

Article 20

Rules of application

Where there is duplication or overlap between any provision of these Measures and any other support policy introduced by the Cooperation Zone (or inherited from the former Hengqin New Area), unless otherwise provided, support shall be given according to the principle of "giving better and higher offers and not repeating".

Article 21

Source of funds

The funds required under these Measures shall be subject to budget management and arranged in the special fund budget of the Cooperation Zone on an annual basis.

The subsidies and rewards involved in these Measures are all pre-tax amounts, and all amounts are denominated in Renminbi.

Article 22

Supervision of funds

The applicant shall be responsible for the authenticity and legitimacy of his/her/its application materials. If the applicant has fraudulently obtained support funds by providing false materials, he/she/it shall be disqualified from applying and shall not be allowed to apply for the relevant subsidies or rewards under these Measures again, and the support funds shall be recovered; a violation of the law or a crime is constituted, the case shall be transferred to the competent authority for handling in accordance with the law.

Article 23

Operational guidelines

The Economic Development Bureau of the Cooperation Zone shall formulate operational guidelines for these Measures and organize the implementation of these Measures.

Article 24

Power of interpretation

These Measures shall be interpreted by the Economic Development Bureau of the Cooperation Zone.

Article 25

Effective date and effective period

These Measures shall become effective on January 1, 2023 and shall remain in effect for a period of three years. If, after the expiration of these Measures, the

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relevant funds that should be disbursed but have not yet been fully disbursed, these Measures shall continue to be implemented until the relevant funds have been fully disbursed.